

## Forum details...

### Cost to attend...

The first 25 registrants will receive free admission to the Royal Agricultural Winter Fair, complimentary registration to the Health Professionals' Forum, the functional food luncheon, and wine and cheese reception (valued at over \$100).

Regular registration fee is \$29 and the Forum will accommodate 125 health professionals, so register early!

### Special features...

*(Be Healthy! stage)*

3:30 p.m. Dr. Ed Lui, Ph.D. - Director  
Ontario Ginseng Innovation & Research Consortium (OGIRC)  
Schulich School of Medicine & Dentistry,  
University of Western Ontario

4:00 p.m. Exploring Food Myths - Young Health Professionals Panel, moderated by Colleen Smith, Executive Director, Ontario Agri-Food Education (OAFE)

*The 2010 Health Professionals' Forum will be recorded and available for future viewings on the Royal and Agri-food for Healthy Aging (A-HA) websites.*



Supported by:



Thanks to Forum sponsors:



To register online, visit:

<http://healthprofessionalsforum.eventbrite.com>

For registration inquiries, call:

Jessica Demeter  
Program Manager, Agri-food for Healthy Aging  
Schlegel-UW Research Institute for Aging  
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For sponsorship opportunities, call:

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Manager, Journey To Your Good Health  
Royal Agricultural Winter Fair  
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3<sup>rd</sup> Annual Health Professionals' Forum

Soyforlife.ca presents...

## Functional Foods & Natural Health Products

*"Staying Ahead of the Curve"*

November 10, 2010  
Journey To Your Good Health  
Royal Agricultural Winter Fair  
Toronto, ON



# Health Professionals' Forum

## LEARN

Up-to-date, evidence-based information on functional foods and natural health products for optimal health across the lifespan.

## MEET

World class experts in the fields of functional foods and natural health products, nutrition and Canada's regulatory framework.

## DISCUSS

Research and development innovations linking agriculture, food and health.

## WHO SHOULD ATTEND?

- Dietitians
- Pharmacists
- Naturopathic doctors
- Nurses
- Physicians
- Dietetics and nutrition students
- Other health care professionals interested in learning more about functional foods and natural health products
- Home economists

## Royal "must-see" features:

- Journey To Your Good Health exhibit
- "The Room that Soy Built" by the Grain Growers of Ontario at the University of Guelph Research Demonstrations Canada Pavilion
- Agri-Food Innovation Showcase
- The Royal Horse Show
- President's Choice® SuperDogs
- The Royal Wine Competition
- Agriculture Competitions

## Forum Agenda

- 11:30 a.m. Opening Remarks & Welcome to the Journey (Salon 103)
- 11:35 a.m. Dr. Alison Duncan, Ph.D., R.D.  
University of Guelph  
*"Linking agriculture, food and health: Functional foods and natural health products"*
- 12:05 p.m. Functional Food Lunch
- 12:50 p.m. Dr. Hasan Hutchinson, N.D.  
Director General, Office of Nutrition Policy and Promotion  
Health Canada  
*"Nutrition Facts Education Initiative"*
- 1:20 p.m. Dr. Ken Stark, Ph.D.  
University of Waterloo  
*"Strategies to increase intake of omega-3 fatty acids (DHA/EPA) in retirement and long-term care"*
- 2:00 p.m. Health Professionals Panel moderated by nutritionist & best-selling author, Leslie Beck, R.D.
- 3:30 p.m. Dr. Ed Lui, Ph.D.  
Special feature presentation\*  
*(Be Healthy! stage)*
- 4:00 p.m. Exploring Food Myths - Young Health Professionals Panel\*  
*(Be Healthy! stage)*
- 5:00 p.m. Wine & Cheese Reception

\*Details under Special Features section of brochure.



## Forum feature...

### Health Professionals' Salon will be open throughout the 2010 Royal

New to the Journey To Your Good Health in 2010 is a venue dedicated to information sharing and networking for health professionals interested in food innovation.

Salon 106N will be open from 10:00 a.m. until 5:00 p.m. every day (Nov 5-14), as a place for health professionals to get the latest information on functional foods and natural health products and to network with peers.

Displays will include information from Journey To Your Good Health sponsors, Forum sponsors, and new research and developments on the theme of food for health from around the province, including student research poster displays on topics of importance to health professionals.

Nutrition students will be on hand to answer questions.

For more information on the Health Professionals' Salon, please contact Lois Ferguson or Jessica Demeter.